



RENUKA PATIL

PROFILE

A passion driven individual with interest in learning and exploring new opportunities and fields. Key strengths include effective communication, project planning and execution, research, mind mapping, creativity, documentation, instructional designing, understanding the psychology of learning and technical writing. Looking for opportunities that excite me and help me learn and unlearn and keep me motivated.

CONTACT

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EDUCATION

MIT SCHOOL OF MANAGEMENT (BBA - CA (COMPUTER APPLICATIONS))

2018

First Class with Distinction.

SYMBIOSIS CENTER FOR DISTANCE LEARNING (INSTRUCTIONAL DESIGN AND EDUCATIONAL PSYCHOLOGY)

2019

First Class with Distinction

SYMBIOSIS CENTER FOR DISTANCE LEARNING (TECHNICAL WRITING)

First Class with Distinction

WORK EXPERIENCE

TEACH FOR INDIA [TEACHING ASSISTANT] Internship

Mar 2015 – Mar 2016

Responsible for managing and coordinating school operations, teachers, students, resources and learning material, inventory management and look over execution of lesson plans and class plans.

DELL INDIA [EVENT MANAGER - CSR CRITERIA, PUNE] Internship

Oct 2016 – Feb 2017

Promote Digital India initiative via DELL CSR Activity. Organize trainings in schools for Effective Use of Computers in Education (MS Word, MS PPT, MS Excel, Usage of Internet). Contacted and convinced 50 + schools in Pune to be a part of this initiative.

EVOLVERE LEARNING HUB [CREATIVE CONTENT HEAD] Internship

Oct 2017 – Dec 2017

Content Creation for trainings and awareness regarding - Early Childhood Care Education. Worked on website creating, brochure creation and structuring training modules.

RLARD ENGI. TECH PVT. LTD [BUSINESS DEVELOPEMNT EXECUTIVE] Fulltime

June 2018 – Nov 2019

Manage business development and marketing activities, design marketing campaigns, customer relationship management, promotional event, and manage revenue generation activities.

THE EARTH SCHOOL [CURRICULUM LEAD] Contract-based

Dec 2019 – Oct 2020

Involved in designing school architecture to curriculum. Researched on child psychology and brain development to design a curriculum with activities mapped to the children over all development. Researched Waldorf curriculum and designed the curriculum from scratch with the help of the school facilitators.

SCIENTIFIC JUGAADFUNDA INNOVATION LLP. [BUSINESS DEVELOPEMNT AND CONTENT EXECUTIVE] Full-time

Nov 2020 – July 2021

Head of all marketing and promotional activities. Managing a team of three Business Development Associates and two Content Management Supports. Designed content for Social Media Marketing and various courses offered by the company. Successfully launched three courses. Involved in website structuring and making it more user friendly. Setting up calling and Whatsapp support for the company and improving UX.

KIOKU CREATIONS LLP. [FOUNDER DIRECTOR] Current

July 2021 to Current

Founder Director of Kioku Creations LLP. A company working towards affordable stationery products and encouraging creative expression among various age groups.

NO. OF TRAININGS CONDUCTED: 50+

TRAININGS ON ENTREPRENEURSHIP DEVELOPEMNT, DESIGN THINKING, BUSINESS MODEL CANVAS, JUGAAD INNOVATION, MIND MAPPING, CURRICULUM DESIGN STRATEGIES, RESEARCH STRATEGIES.

Training Location: Shivaji University, Kolhapur and all affiliated Colleges, MGM University of Health Sciences, Mumbai; Ashoka Schools, Nashik.

AWARDS AND ACHIVEMENTS

- Rank 1: BBA (CA) First Year.
- Rank 1: BBA (CA) Second Year.
- Rank 1: BBA (CA) Third Year.
- Consolation Prize: Smart India Hackathon 2018.
- Certified Mentor from Singapore Polytechnic for Entrepreneurial Skill Development Program

CURRICULUM AND COURSES DESIGNED

- Industry Connect Internship Program.
- Industry Ready-ness Internship Program.
- Happiness Curriculum (Emotional Intelligence).
- Effective techniques of Presentation.
- Building and strengthening a Powerful Resume.
- Guidelines for a successful Interview.
- Mind Mapping and its Use in Education.
- The Earth School Curriculum Structuring.